

# Case Study: Mardi Gras

Millions of revelers, countless transactions, and cultural richness — harmonized by a Z Private Network anchored to Solar.

ATTENDANCE

**1M+**

DURATION

**2 Weeks**

UNIQUE FACTOR

**Street Festival**

## Why Mardi Gras?

New Orleans' largest festival creates a massive temporary economy — parades, floats, food, music. Current systems struggle with cash, fragmented vendors, and opaque revenue flows.

### Opportunity

- Commission a city-scale Z Network for parades & vendors.
- Solar tokens fuel street-level transactions instantly.

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- Culture-rich digital artifacts tie fans worldwide into the experience.
- [All Case Studies](#)

## Unique Use-Cases

### Vendor Settlement

Instant, transparent clearing across thousands of small merchants.

### Parade Floats

Solar-backed funding flows directly to krewe builders & performers.

### Beads & Tokens

Physical and digital collectibles linked to Solar ledger entries.

### Tourism Layer

Visitors use global Solar seamlessly without FX or card fees.