

Case Study: Red Rocks Amphitheatre

Harnessing nature's stage with a Z Private Currency Network that unites fans, artists, and energy redemption in one seamless loop.

CAPACITY

9,525

EVENTS

150+ / year

UNIQUE FACTOR

**Natural
Amphitheatre**

Why Red Rocks?

With fewer than 10,000 seats, but a global reputation, Red Rocks is both intimate and iconic. Current payments, ticketing, and artist royalties run through fragmented systems, reducing the immediacy of fan-artist connection.

Opportunity

- Fans bring daily Solar into the amphitheatre economy.
- Artists receive *instant, transparent splits* on ticket & merch revenue.

Unique Use-Cases

Artist Royalties

Automated, auditable payouts at the end of the show — no waiting months.

Fan Collectibles

Exclusive concert artifacts minted as digital assets tied to Solar.

Local Energy Redemption

On-site kiosks show how a fan's Solar converts to kWh in Colorado.

Community Loyalty

Sponsor nights with Solar multipliers benefiting local nonprofits.